

Lifestyles 2012 International Leadership Conference highlights



Lifestyles International Leadership Conference is considered the event that defines our company's mission and recognizes our top Distributors and achievers internationally.

The ILC is the one event that celebrates our incredible successes, unites friends and brings the global Lifestyles family together. **This year's celebration, theme was "Believe" and it was a huge success for everyone.** The event was hosted in Manila, Philippines by our Lifestyles Philippines office and everyone came away with the notion of believe ...and you will accomplish anything!

We also celebrated a huge milestone for Lifestyles, our flagship product Intra turned 20 years old and over the last few decades its formula has remained unchanged, "Intra you're still the best!" To commemorate this special event we also introduced a new Intra commercial, "Drink Intra. Share Intra. Pass It On!" Everyone in attendance received a free DVD of the commercial including the new "Welcome to Lifestyles" video and many more innovative business building tools.

At the event, guests were also treated to speeches from Lifestyles' Executives, motivational speakers and inspirational testimonials from Lifestyles Distributors during the prestigious awards ceremonies which honored those who reached new levels of success. Guest also heard from, Dr. Jennifer Ann De Castro-Mercado MD, DPBS, Surgical Oncologist/ Surgeon, a resident of the Philippines General hospital and St Luke's medical centre. Another special guest speaker was Ms Roselle Ambubuyog, a blind woman that believes in herself and as a result was the recipient of the "Heroes for Today" award from Readers Digest of Asia and a *Mathematics Summa Cum Laude* award from the Ateneo de Manila University.

The entertainment played a huge part at the ILC! There were many fun games, prizes, raffles, performances by well-known local singers, dancers, comedians and songs performed by Distributors. Every performance was truly unforgettable!

Thank you Lifestyles Philippines for hosting the ILC and thanks to all our Lifestyles offices and Distributors who participated in this year's ILC! Stay tune for photos, video clips and other highlights from the ILC!