

# Instant Direct Program

Sign-up with 2800 points Personal Volume\*, and be promoted to Direct Distributor plus receive one (1) FREE case of Intra.



For example, purchase 9 cases of Intra (2,835 points Personal Volume)

## Advantages of an INSTANT DIRECT:

- Receive one (1) FREE case of Intra
- 30% Product Discount
- Get promoted to Direct Distributor
- Receive a 40% discount on all future orders

## BUSINESS TOOLS:

- 2 pre-paid Distributor Kits
- Bonus Sales literature package

## TEMPORARY INVESTMENT OUTLAY:

Product (Less 30%): \$2,268

Business Tools: \$40

**Total Investment: \$2308\***

*\*excludes applicable taxes and shipping*

## INCOME POTENTIAL:

RETAIL INCOME: \$972

1 FREE case of Intra: \$360

**TOTAL INCOME: \$1,332**



*\*2800 PV can be any combination of Lifestyles products*

# Express Direct Program

Sign-up with 1470 points Personal Volume \*\*, and be promoted to Direct Distributor, plus receive Three (3) FREE bottles of Intra.



For example, purchase 42 bottles of Intra (1,470 points Personal Volume)

## Advantages of an EXPRESS DIRECT:

- 25% Product Discount
- Receive a 40% discount on all future orders
- Get promoted to Direct Distributor
- Receive three (3) FREE bottles of Intra

## BUSINESS TOOLS:

- 1 pre-paid Distributor Kit
- Bonus Sales literature package

## TEMPORARY INVESTMENT OUTLAY:

Product (Less 25%): \$1,260

Business Tools: \$40

**Total Investment: \$1,300\***

*\*excludes applicable taxes and shipping*

## INCOME POTENTIAL:

RETAIL INCOME \$420

3 FREE Intra bottles: \$120

**TOTAL INCOME: \$540**



\*\*1470 PV can be any combination of Lifestyles products

\*1 case = 9 bottles

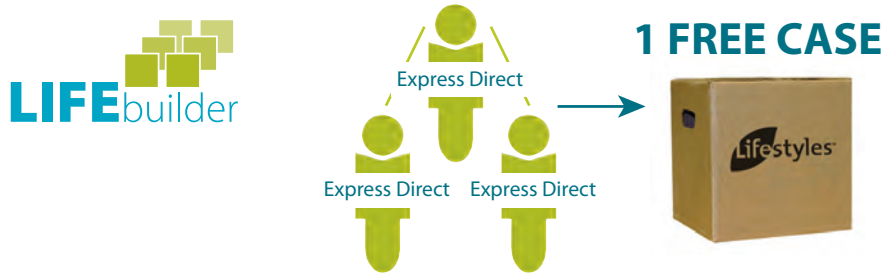
# LIFEBUILDER: The Power of 3 Program

## FOR NEW DISTRIBUTORS

Sign-up as Express Direct and Sponsor 2 NEW Frontline Express Direct Distributors within thirty (30) days.

## FOR EXISTING NON-DIRECT DISTRIBUTORS

Purchase an Express Direct and Sponsor 2 New Frontline Express Direct Distributors within thirty (30) days.



**Become a LIFEBUILDER today and receive One (1) FREE case of Intra (\$360 retail value)**

*FOR EXISTING DIRECT DISTRIBUTORS: Sponsor 2 NEW Frontline Express Direct Distributors within thirty (30) days and receive 6 FREE Intra bottles.*

### LIFEBUILDER Earning Potential

A gets Wholesale Profit:  
 From B: \$252  
 From C: \$252  
**Total Wholesale Profit: \$504**

Plus 8% Fast Track Bonus  
 From B: \$134.40  
 From C: \$134.40  
**Total FTB: \$268.80**  
**Retail Income: \$420**

**PLUS** 1 (one) FREE case of Intra (\$360) **and**  
 3 FREE Intra bottles (\$120)

**'A' TOTAL INCOME: \$1,672.80**

The diagram shows distributor 'A' at the top with two arrows pointing down to distributors 'B' and 'C'. All are labeled 'EXPRESS DIRECT'. Below them is a box labeled '1 FREE CASE OF INTRA!' with a 'Lifestyles' logo.

*'A' will also be promoted to Regional Director*

*LIFEBUILDER can be a combination of EXPRESS DIRECT & INSTANT DIRECT*